



MEMBERSHIP WORKSHOP

Thursday - March 2, 2023

930 AM to 130 PM

The Grand Hotel and Spa – Ocean City, MD

Castaway Room

What you will learn from attending:

- New programs to help attract and retain members and make your lodge more profitable.
- Marketing ideas for the fraternity.
- Strategies for retaining members through a monthly program of communication, programming, and activity tracking.
- Review of the all new Online Mobile Application.
- Communicating the value of the Moose to potential members.
- Best membership practices from around the Fraternity.

Details:

- All interested members are invited to participate.
- There is no fee to attend.
- Lunch is available for purchase from the Hotel with a variety of options and prices
- All workshops are business casual-to-casual dress.
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions.
- RSVP's are required to attend in order to allow for the proper amount of materials. Deadline to register is 2/24/23.

- **Email the following information to: Mary Ann Vann**

mav153@aol.com

- **Subject Line: Membership Workshop**

- Your name; MID#; Lodge/Chapter #; Lodge/Chapter office you hold (if any);
- Contact phone #; and an email address