## "ONE MOOSE" MEMBERSHIP CAMPAIGN



Working together toward the same goal, side by side as equals, on the same team.

During 2018 and 2019, the Moose Fraternity heard more and more members expressing the opinion that women and men needed an equal voice, vote and leadership opportunity within the Lodge. Would Moose International be so bold as to create a new Moose organization and by-laws that allowed for this equal representation?

The answer is a resounding "YES"!

As a first and separate step towards this end, the majority of our Associations voted to allow men and women to work hand-in-hand, as Chapters are now an integral part of those Associations. Subsequently, we created a Straw Poll voting website and over 3,300 members gave us direction on whether or not we should pursue a "One Moose" fraternal organization. 74% of Loyal Order of Moose members participating in the Straw Poll voted in favor of unifying our fraternity as did 92% of the Women of the Moose members.

We believe that we work best when we do it together! Therefore, our 2020-21 "One Moose" campaign theme proclaims that we are committed to work together as one, despite our differences and our gender. "One Moose" is more than just a campaign slogan; it's how we need to approach our mission in order to be successful and continue to create our future.

This year's one-member award, a "One Moose" lapel pin, should be awarded by each lodge, chapter or Moose Legion after a member sponsors his/her first candidate during the campaign year. Members attaining membership in the Moose International 5 Club will receive a "5 Club" logo static window decal and funds generated by these members will be donated toward the purchase of new golf carts for use throughout the Moosehaven campus. Plans are to purchase one multi-person golf cart and two regular golf carts. Contributions are courtesy of your Association, the Women of the Moose, and the Moose Legion.

Moose Rewards points are given for all sponsor credits, providing an opportunity for sponsors to receive free dues, contribute to Moose Charities, or redeem for catalog sales merchandise. More information regarding "One Moose" and Moose Rewards can be found at www.mooseintl.org.