

“The Power of One”

Details of the new Moose Legion Membership Retention Program

The Concept

“The Power of One” is designed to provide recognition for those members who collect delinquent dues or secure reinstatements from Moose Legionnaires in arrears. Since members can no longer earn membership units toward the Moose Legion Medal of Honor or Elite Ring with reinstatements or “Code 7’s”, the Moose Legion Council has given each Moose Legion unit the opportunity to manage the program, keep records and present awards as their Board of Directors determines.

In addition to the Moose Legion Secretary, the Junior Past President and the Assistant Secretary in each Lodge will be key to the success of the program. The Junior Past President, as chairman of the Membership Retention Committee, should make sure that the program is being promoted and executed properly. The Secretary should maintain accurate records and remit all collected dues to Moose International. Each Assistant Secretary should keep a list of those Moose Legionnaires in his Lodge who are in arrears. He should also actively assist in collecting delinquent dues.

The International Moose Legion Department will not maintain any records for recognition in this program; we are simply providing a concept and resources to assist each Moose Legion in putting delinquent members back in good standing.

How It Works

- A member earns credit in “The Power of One” program if he collects dues from a member whose status is “Expired” or secures reinstatement from a member showing as “Dropped”.
- The money is remitted to the Moose Legion Secretary who should:
 - ✓ Record the name of the member who collected the dues so that he may receive proper recognition
 - ✓ Write a check payable to Moose International for the dues and include “Moose Legion Dues”, the member’s MID # and new expiration date in the memo area
 - ✓ Send the check to the lockbox for proper credit
- The member who collected the dues receives the appropriate award from the Moose Legion unit.

Recognition Awards

When a member remits his first set of delinquent dues or reinstatement application, he is rewarded with “The Power of One” Moose Legion lapel pin (see flyer for example). The additional awards are available in increments of 5. After a member has presented delinquent dues or reinstatement for his 5th member, he should receive the “I Saved 5” chevron to attach to the original pin. A new chevron is available for “I Saved 10”, “I Saved 15”, etc.

The pins are available for \$3.00 each, while the chevrons sell for \$2.00 each. The individual Moose Legion is responsible for purchasing the pins and chevrons from Catalog Sales and distributing them to their members. The items pay for themselves, as you are receiving dues that most likely would not have been received if not for the effort of that member who collected the delinquent dues or secured the reinstatement.

Summary

This program is as simple as it seems. That's why we have attached the slogan, "You Use It – You Manage It – You Win!" If you manage the program, keep accurate records and utilize the recognition awards available from Moose International Catalog Sales, you will inevitably see the number of good standing members in your Moose Legion grow.

Any questions can be directed to the International Moose Legion Department at (630)-922-2227.