

REPORT OF THE MOOSEHAVEN BOARD OF DIRECTORS

■ 130th International Moose Convention ■ 2018 ■ New Orleans, LA ■

The Moosehaven Board, which serves legally as Moosehaven's Corporate Board of Directors, met on two occasions during the 2017/2018 Moose Year; November 10, 2017 in conjunction with the Annual "Heart of the Community" Chili Cook Off and March 6, 2018 in conjunction with the annual Moosehaven golf outing. There was also a sole member teleconference meeting on April 27, 2017 and a July 14, 2017 teleconference meeting to discuss necessary business between regularly scheduled meetings.

During each session, the Board evaluated reports presented by the Executive Director and acted on specific decision items as requested. In addition, they presented opinions about and proposals for operational practices, programs, services and facilities on the Moosehaven campus and at its cemetery.

The Moosehaven Board also evaluates any special situations that may arise.

Special actions taken during FY 2017-2018 included the following:

- Adopted the Annual Organization Resolution and Actions
- Accepted Moosehaven 2017/2018 goals
- Approved \$1,000,000 payment on Brandon Place construction loan (November 10, 2017 meeting)
- Approved offer of \$1,500,000 to purchase property adjacent to Moosehaven for development of independent senior housing (offer was subsequently rejected)
- Approved Moosehaven Transitional Living Program as a pilot program
- Approved \$2,000,000 payment on Brandon Place construction loan (March 6, 2018 meeting)
- Adopted that Brandon Place residents who are at least 15 year members at admission and who pay the full cost of burial services can be interred in the Moosehaven Cemetery
- Adopted that resident couples who wish to be interred at Moosehaven Cemetery must designate either cremation or in ground burial
- Accepted Moosehaven's 2018/2019 Operating Budget
- Accepted Moosehaven's 2018/2019 Capital Budget



Construction of Centennial Hall is ongoing and resident excitement about their new home continues to grow. The relocation process from the various occupied campus halls – Vivian Borom, Academy and Chancellors Halls – is scheduled to begin upon completion.

Conversion of the Illinois building building to a tricycle-parking garage located immediately adjacent to the new hall will begin upon completion of Centennial Hall. This garage will provide covered parking for the residents' tricycles and include individual charging stations at each stall.



Conversion of the Vivian Borom Hall, which is the final Phase of the Moosehaven Centennial Project, will commence once the residents are moved to their new apartments. Various activities, such as ceramics, library, tailor shop, arts and crafts, computer lab, along with Opportunity Lodge and Chapter Offices, and the Angel Pin factory will be relocated to this remodeled and centrally located facility when completed. The hall will also feature a snack bar and beverage bar and coffee shop, thereby creating a desirable destination for our residents.

The total cost for the Moosehaven Centennial Project is \$10 million, which is being raised by the men and women of the Moose Fraternity.



Reconstruction of the Moosehaven Pier, which was destroyed by Hurricane Irma, began in mid-May. While it remains somewhat unlikely, there is a possibility that the pier will be completed by our “Heart of the Community” American Pride Fourth of July celebration. While the loss of the pier was a heart-rending reminder of the awesome power of Mother Nature, the prompt and generous response of our members to the damage demonstrates the awesome power of this Fraternity.

In May 2017, 44% of Moose Life (Traditional) residents lived in the Health Care Center (enhanced living and skilled nursing). By April 2018, the percentage living in the Health Care Center was 49%. While most of this increase was in enhanced living, where the average daily census grew from 67 to 78.5, skilled nursing’s average daily census also increased from 28.6 to 33 residents. The growing demand by Moose Life residents for enhanced living services is expected to continue and will be accelerated by growing demand from New Life residents as Brandon Place matures. **It is important to note that New Life residents pay a per diem fee to cover the cost of services they receive in the Health Care Center.** While we are managing the current demand with additional staff, it is clear that additional facilities are required in both enhanced living and skilled nursing. To address the growing need, we will convert Chancellors Hall to enhanced living upon relocation of those current residents to Centennial Hall and expand skilled nursing to the first floor of Schmitz Hall.

Moosehaven’s operating expenses are budgeted to increase during FY 2018/2019 by about 2.1% as our census increases in higher levels of care, primarily in the Enhanced Living halls. A decrease in reliance on services from outside organizations helps to control expense increases. The growing occupancy of Brandon Place and the migration of Brandon Place residents to higher levels of care are projected to produce an increase in operating revenues of about 7.7%, creating a projected overall decrease of approximately 4.7% in required operating support.

Categories	FY 2017-2018	FY 2018-2019
Projected Expenses	(\$18,061,909)	(\$18,449,393)
Projected Revenues	\$9,927,738	\$10,726,166
Projected Difference	(\$8,134,171)	(\$7,723,226)
Projected Capital	\$9,084,800	\$6,550,976
Projected Grants	\$20,245,941	\$15,541,597

Categories	April 30, 2017	April 30, 2018
Men	118	121
Women	155	171
Total	273	292
Couples	38	46
Average age at Admissions	76.8	77.3
Average age on Campus	81.1	81.3
Deaths (during fiscal year)	35	25
Brandon Place Occupied	40	54

The New Life Admissions Plans (Brandon Place) marketing continued successfully through Fiscal Year 2017-2018. Occupancies were as follows on April 30, 2018; duplex homes 86%, Buckeye Hall 100% and St. Johns Apartments 35% for a total occupancy of 74% versus 55% on May 1, 2017. Fifty-four (54) apartments are occupied representing seventy-six (76) residents. Additionally, six (6) New Life residents reside in Enhance Living and one (1) in Nursing.

The Moose Life Census was 216 as of April 30, 2018. One hundred fifteen (115) of them live in various campus halls, seventy (70) residents are in Enhanced Living and thirty-one (31) live in Nursing.

Moosehaven Marketing on the Move Program promotes the Moose Life and New Life Admissions Plans throughout the year. John Capes (Executive Director), Bill Tippins (Director of Operations), Gini Turner (Marketing Director), Marina Mathews (Admissions Director) and Helen Taylor (Resident Services Director) delivered the Marketing on the Move program to the following associations: Florida Bermuda, Georgia, Indiana, MD/DE/DC, Michigan, New Jersey, Wisconsin, CT/MA/RI/NE, Mississippi, West Virginia and Pennsylvania.

Additionally, Executive Director Capes presented Marketing on the Move during his assignments as Official Visitor to the Dakotas Moose Association. LifeCare Administrator Tippins presented Marketing on the Move during his Official Visitor Assignment to the Tennessee Moose Association.

Moosehaven’s “Heart of the Community” events raise community awareness about Moosehaven and the Moose and provide an opportunity to speak to potential members and Brandon Place applicants. These events truly reflect the Moose commitment to children, families and communities. We acknowledge and gratefully thank the many donations of candy, money and volunteers to these events. Without your support, we could not offer these very special events so enjoyed by the communities surrounding Moosehaven and our residents.

The following **“Heart of the Community”** events were held at Moosehaven during FY 2017/2018:



Moosehaven’s “Heart of the Community” American Pride Fourth of July remains an extremely popular event for the communities surrounding Moosehaven. The 2017 event featured two Nashville headline shows. Runaway June got the evening off to a rousing start followed by Michael Ray. This year’s event also featured the first ever Moose VIP program that provided Moose members the comfort of the Michigan Building, snacks throughout the event, a down home BBQ dinner and, of course, plenty of free beer.



The “Heart of the Community” Halloween Trick or Treat Event

brought approximately 4,000 visitors to our campus for a fun and safe trick or treat experience. Once again we distributed over one ton of Halloween candy during the event and our Haunted House was filled to capacity throughout the entire evening. A big shout out of thanks to those members, lodges, chapters and associations that help us each year with donations to purchase candy for this event.

The “Heart of the Community” Chili Cook Off is one of the premier events of the year. It attracts professional chili competitors from across the nation and has become an opportunity for intense competition and bragging rights among our lodges, chapters and associations. At the end of the day, last year’s winner, the Connecticut Moose Association’s B&M Chili Garage team, was declared the winner by both visitor vote and blind judging to be named the best chili in the fraternal division. The Georgia Moose Association took home the Best Booth Award again. Congratulations to both teams.

The “Heart of the Community” Easter Carnival remains a community favorite. Construction of Centennial Hall coupled with growing attendance made it impossible to provide sufficient space for children to safely engage in age specific egg hunts. Instead we created a carnival atmosphere with games where children could win candy prizes, a Kid’s Zone of bouncy houses, water slides and climbing walls, a petting zoo and horse rides. We opened the day with some trepidation about how the changes would be received, but the enthusiasm of the children and overwhelming positive feedback from parents quickly dispelled our concerns.



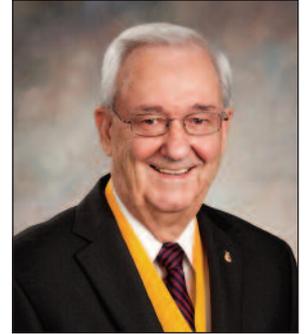
MOOSEHAVEN BOARD OF DIRECTORS 2017 - 2018



Danny Albert PSG
President, Moosehaven Board of Directors
Mansfield, OH Lodge 341



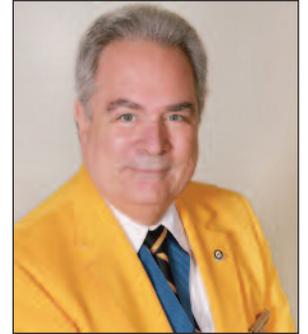
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Olivia (Libby) Schmidt
Milford, DE Chapter 1949



Robert K. Funkey
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Woodward, OK Lodge 452



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West Volusia, FL Lodge 2538



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